

## WHAT CUSTOMERS ARE SAYING ABOUT CANINE CALM™

"Once people try it, the product sells itself."

– Holly Rodgers, Pet Pals, Dundee, IL

"Canine Calm says it all, and because I'm using it, people see how calm their dogs are after they come out of their grooming. My customers feel unintimidated by this product, because it's so simple to use, and there are no scary ingredients on the label. People want to smell it and they love it...Canine Calm is the easiest product for me to sell in a long time."

– Karen Conell, The Bark Market, Delavan, WI

"Since the spring of 2000, every dog that comes in gets a few drops of Canine Calm on a cotton ball placed in the cage, which always calms them down in a few minutes. I can tell when the diffusers are empty because the dogs get nervous and noisy again."

– Kathy Reiland, Gypsy Glen K-9 Kastle, McHenry, IL

"I have had a lot of success using Canine Calm as a training tool. I used it in class with an anxious and distracted German shepherd. The client was amazed at how quickly the dog became calm and focused. It made for a much better training session. The whole class could see the difference it made."

– Cindy Skarda, trainer and founder, The Canine Coach, Delavan, WI

"We use Canine Calm and Travel Calm mists at Natural Pet Animal Hospital to assist in naturally reducing stress in our patients. We are very pleased with their effectiveness and recommend them to others who are seeking solutions to reduce acute environmental stress naturally."

- Dr. Karen Becker, DVM, Natural Pet Animal Hospital, Bourbonnais, IL

"Canine Calm sits on my desk for those days when a clear, quiet moment is needed. One of the best aspects is the high quality and effectiveness combined with a fantastic smell, which is very soothing to both animals and humans."

– Melissa Pavlica, President, Sweet Bay Hol-Sale, Inc., IL

"I sprayed Canine Calm on a couch pillow before going out. When I came home, I thought I'd left the dog outside by mistake, because he didn't greet me at the door as usual. I discovered him sound asleep on the couch with his head on that pillow! He's an 83-pound Golden."

– Denise Rutter, IL

"I love Canine Calm. After our dog had surgery, we found it was the only thing that gave us peace and quiet."

– Kelly, B & B Canine Company, IL

"We are moving and the Chihuahuas are so upset with everything being different. Canine Calm is an answer to a prayer."

– MB, FL

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“I have two greyhounds that I adopted last June and July. I spray their bedding with Canine Calm and they sleep more restfully each night. It takes only a few minutes after two sprays from the bottle and they are asleep. One night I heard snoring coming from their beds.”

– Darlene Lawrence, Crystal Lake, IL

“A customer brought her show dog into the store to see me. The dog was nervous and over-excited. She tried the Canine Calm mist and was amazed at how quickly it calmed her dog. She called later to say the dog won at the show!”

– Anne Worth, Nature’s Cornucopia, McHenry, IL

“We have a six year old Mastiff mix rescue that is absolutely terrified of thunderstorms. We had tried many different products that seemed to help a bit, but he still paced, shook and cried. Once we tried the Canine Calm, he was able to sit by us through the storm. He still shook, but he didn’t cry and whine and try to get us to let him outside. The added bonus for us was the terrific smell! I now use it regularly on his bedding and whenever he seems anxious.

We recently adopted a rescued Bullmastiff, and I sprayed her crate and bedding with Canine Calm. I used it for the first week to help ease her transition and also last week when she had to undergo surgery and anesthesia that made her sick. I highly recommend these products! Thanks for giving us a great holistic alternative to standard Western medication.”

– Mark & Anita Schlemer, All Natural Pet Center, Edwardsville, IL

“Lucky is a hurricane survivor and is now terrified of storms. At first I was skeptical about Canine Calm, but it works great. I apply it to his ears, neck, and chest as soon as he starts shaking. He calms down in a few minutes and remains calm through the rest of the storm.

– Dr. Meg Jorgensen, DN, IL

“My dog Herschel has recently become very nervous about riding in the car. He sits in my lap, and he pants and shakes all over. I was hoping he would just get over it, because I really didn’t want to medicate him when we travel. After applying the Canine Calm, he rode next to me in the car, and enjoyed the ride. I could hardly believe the instant, dramatic difference. So last night I sprayed a little on me before I gave him a bath. Again, this is usually a huge, traumatic ordeal. I put him right in the tub, and he was great. He didn’t shake or growl or try to get away. I really am so happy that there is something natural to spray on him without having to drug him. I will definitely tell my friends.”

– Sandra Wilson, Crown Point, IN

“The dog’s hind legs were tight. I sprayed them with Canine Calm and massaged it in for a few minutes. The legs relaxed and then the dog relaxed. It was amazing!”

– Sharon Armstrong, Azure Relaxation Center, IL

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"I have a Maltese named Ozzie who hates to be brushed. He cries and squirms and I just can't brush him. I sprayed Canine Calm on my hands and petted his head and ears and put my hand near his nose a few times. In just a few minutes I was actually able to brush him for several minutes."

– Alice Heiman, Reno, NV

"I have a female Cardigan Corgi that is a free-spirited little dog with boundless energy and curiosity. She likes the Canine Calm spray so much she rolls around on the floor where it has fallen when I spray behind her head. I've never seen anything like it – she is in ecstasy! The cat has always avoided the dog, but for the first time since the dog has lived with us, they have reached a certain level of détente and the cat now feels comfortable lying in the middle of the floor, free to go wherever she pleases without being harassed. And I've been spraying my pillow at night, sleeping more soundly than I have in weeks."

– Sharon Fremer, NJ

"I had a very fearful Golden Retriever come into my self-serve dog wash. We used the Canine Calm as directed and he became very calm and remained so throughout his bath. The owners were impressed and happy as he was kicked out of many area grooming shops, and it was recommended he be tranquilized. This was his first bath without a muzzle! I'm sold and will recommend your products to my clients."

– Kathy Wolff, All Things Woof...Meow Too, Roselle, IL

"Sometimes my dog gets over-excited. When she sees me pull out the bottle of Canine Calm, she sits and waits for me to spray her. If I spray the bed, she jumps up, sniffs the bedding, and calms down in just a few minutes. I really love this product."

– FSW, IL

"I have a very protective and dominant 6-pound Chihuahua named Ginger. She is very high strung and would bark at anyone walking by outside, get a little carried away when anyone would come close to me. After using Canine Calm, she was calm and would go to sleep. My son likes it, too. He keeps asking me to spray him!"

– Dominique P, IL

"A storm rolled in with thunder. We sprayed the dog with Canine Calm and she calmed down immediately! That was an easy sale!"

– Nina Pregont, Natural Expressions, IL

"Bugsy is a 3-year-old male Airedale whose parents were brother and sister. This breed of terrier can be quite stubborn. When he has a hard time controlling himself, I give him a little spray of Canine Calm behind the ears. His behavior is better and he is sleeping better."

– Joyce King, OH